The background features a complex, abstract pattern of white lines and arrows on a solid blue field. The lines include solid straight lines, dashed lines, and curved paths, some ending in small white circles. Arrows of various sizes and orientations are scattered throughout, creating a sense of movement and direction. The overall aesthetic is clean, modern, and technical.

**Learn more.  
Do more. Be more.  
Micro-Credential opportunities  
for UB Staff.**

# ANNE REED

Director



# JANEEN WILDER

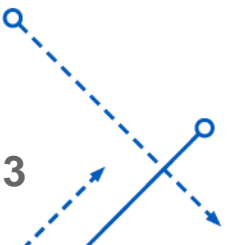
Assistant Director



# What is a Micro-Credential?

Micro-credentials showcase the knowledge you've acquired on the road to mastering skills in your area of interest. Smaller than a minor, certificate or degree program, micro-credentials equip learners with digital badges that showcase their achievements and all it took to get there.

 **Skills you need. Proof you have them.**



# What is a Digital Badge?

A digital icon that represents the successful completion of a learning experience.

Badges are clickable and contain metadata, including:

- Information regarding the issuing institution.
- Date earned.
- Criteria required to earn the badge.
- Evidence that shows you have met the required criteria.

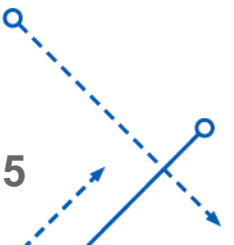
Digital badges are dynamic credentials that **you** own, so you can decide how you want to use them. Once you earn a badge you own it, so you may use it however you wish. Digital badges can be shared on LinkedIn, added as a link on your digital resume, displayed in your email signature and more.



# How will they benefit you?



- Earn stackable skills that differentiate you, academically and professionally.
- You choose what you learn and what you earn.
- Personalize your learning through credit and non-credit bearing opportunities.
- Gain skills to keep you at the leading edge of your discipline.
- Display badges that contain your achievements and competencies to employers, colleagues and peers.



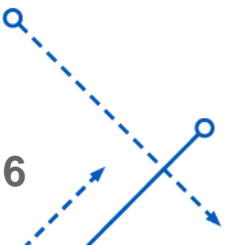
# Tuition Assistance for Credit-Bearing Programs

- CSEA, RF, UBF Tuition Assistance for SUNY Employees

[buffalo.edu/administrative-services/for-faculty-staff/benefits](https://buffalo.edu/administrative-services/for-faculty-staff/benefits)

- UUP Tuition Free Waiver

[buffalo.edu/studentaccounts/payments/tuition-waivers](https://buffalo.edu/studentaccounts/payments/tuition-waivers)





Learn more. Do more. Be more.



# Dashboards using Excel and Power Query

During this program, you will learn to use Excel's powerful data modeling and business intelligence tools; Power Query, Power Pivot, Power View and Power BI to make effective data visualizations for reports and presentations, a sought-after skill in the workplace.

- **Level:** Continuing Education/Professional Development
- **Average Time to Completion:** Less than one semester.
  - Self-paced, 10-week online program (Monday, Jan. 8-Sunday, March 17, 2024).
- **Instruction Method:** Online (100 percent of the degree requirements can be fulfilled online).
- **Credit or Non-Credit:** Non-Credit
- **NACE Skills:** Critical Thinking, Technology
- **More Information:** [mgt-ced@buffalo.edu](mailto:mgt-ced@buffalo.edu)

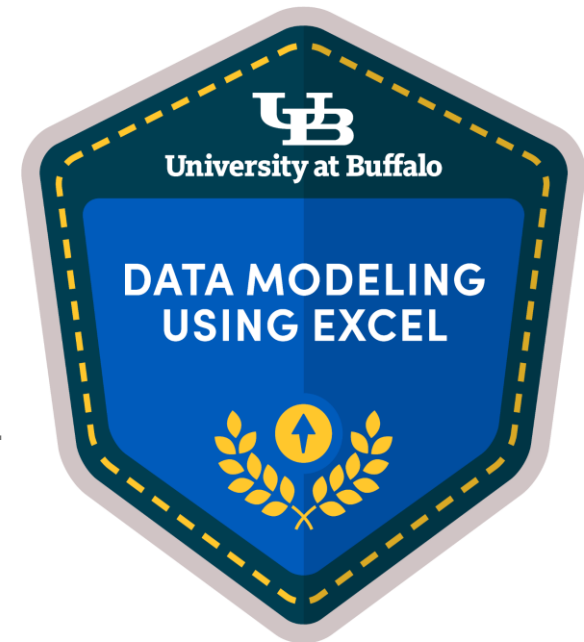




# Data Modeling Using Excel

This micro-credential provides an opportunity for you to gain advanced skills in using Microsoft Excel. You will learn to use spreadsheets as a tool to model data and will be better prepared to support decision-making using data.

- **Level:** Continuing Education/Professional Development
- **Average Time to Completion:** Less than one semester.
  - Self-paced, 10-week online program (Monday, Jan. 8-Sunday, March 17, 2024).
- **Instruction Method:** Online (100 percent of the degree requirements can be fulfilled online).
- **Credit or Non-Credit:** Non-Credit
- **NACE Skills:** Critical Thinking, Teamwork
- **More Information:** [mgt-ced@buffalo.edu](mailto:mgt-ced@buffalo.edu)



# Leadership Accelerator Program

Through acquired knowledge and experiences from class and coaching, you will obtain increased and/or accelerated opportunities for career growth. You will also develop your skills to effectively lead across your organization and develop a greater capacity for strategic decision-making, enabling you to think faster and more creatively.

- **Level:** Continuing Education/Professional Development
- **Average Time to Completion:** One semester. A six-session professional development program that increases the performance and impact of leaders.
- **Instruction Method:** Hybrid (some of the micro-credential requirements can be fulfilled online).
- **Credit or Non-Credit:** Non-Credit
- **NACE Skills:** Career and Self-Development, Communication, Leadership, Professionalism, Teamwork
- **More Information:** [mgt-cloe@buffalo.edu](mailto:mgt-cloe@buffalo.edu)



# Leadership Coaching Certificate

This micro-credential will equip you with the essential skills you need to be an effective external or internal coach. Topics include foundational leadership coaching skills, assessment and feedback, advanced skills, and a practicum where you will gain real-world coaching experience under the supervision of program facilitators.

*Intended for senior executive professionals with at least 10 years of management experience.*

- **Level:** Continuing Education/Professional Development
- **Average Time to Completion:** Three semesters. A six-session professional development program that increases the performance and impact of leaders.
- **Instruction Method:** Online (100 percent of the degree requirements can be fulfilled online).
- **Credit or Non-Credit:** Non-Credit
- **NACE Skills:** Career and Self-Development, Communication, Leadership, Professionalism, Teamwork
- **More Information:** [mgt-cloe@buffalo.edu](mailto:mgt-cloe@buffalo.edu)







# Credit-Bearing Opportunities

Visit our Offerings page at

[buffalo.edu/micro-credentials/offerings.credit-or-non-credit.html#credit](https://buffalo.edu/micro-credentials/offerings.credit-or-non-credit.html#credit)



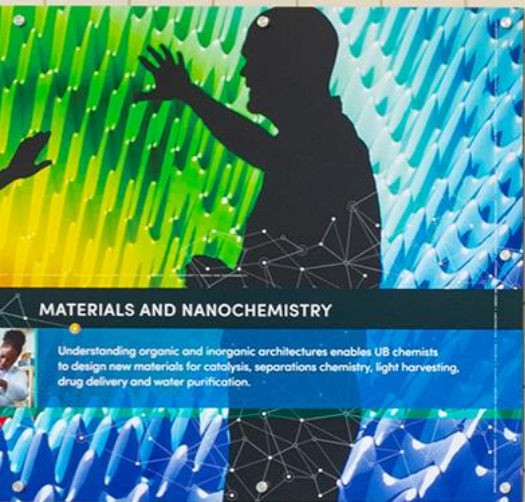
# Communication Campaigns

This micro-credential prepares learners to develop effective messages and campaigns for diverse career fields, including, but not limited to, marketing, health or politics. You will learn the principles of persuasive communication and how to apply these principles in specific circumstances and across media platforms, such as social media or print messages. These skills are valued in the workplace and are especially beneficial for individuals in careers that involve communication, sales or dissemination of knowledge.

- **Level:** Graduate
- **Average Time to Completion:** Three Semesters.
- **Instruction Method:** In Person (no courses offered online).
- **Credit or Non-Credit:** Credit
- **NACE Skills:** Communication
- **More Information:** [rfg@buffalo.edu](mailto:rfg@buffalo.edu)







**MATERIALS AND NANO-CHEMISTRY**

Understanding organic and inorganic architectures enables UB chemists to design new materials for catalysis, separations chemistry, light harvesting, drug delivery and water purification.

The poster features a silhouette of a person reaching out towards a grid of green and blue vertical bars, with a molecular structure overlay.



**BIOLOGICAL AND MEDICINAL CHEMISTRY**

Investigating chemical processes within living organisms, UB chemists map biosynthetic pathways and sense biologically relevant substrates to design new drugs and to advance therapeutic methods.

The poster shows a close-up of a hand using a pipette to transfer pink liquid into several Erlenmeyer flasks on a lab bench.



**Learn more. Do more. Be more.**  
**MICRO-CREDENTIALS AND DIGITAL BADGES**

## FOR MORE INFORMATION CONTACT-

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Or visit [buffalo.edu/micro-credentials](https://buffalo.edu/micro-credentials)



# HOW DID WE DO?

Take the *Session Survey* on your smart device using the QR Code on your schedule.